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Conclusion of a material agreement, transfer of assets of significant value

LPP S.A. Management Board informs that on 22 July 2011, a sub-license agreement was concluded between Gothals Limited, based in Nicosia, Cyprus (hereinafter "Gothals Ltd") and LPP SA, concerning the use of the following trademarks (words and graphics): Reserved and Cropp and additional additional trademarks (hereinafter "the Trademarks"), to which LPP SA was entitled to exercise the protection rights and the rights resulting from registration in the relevant registration authorities.

On the same day, i.e. 22 July 2011, Gothals Ltd transferred the rights to the Trademarks to Jaradi Limited - a company registered pursuant to the laws of Limited United Arab Emirates based in Dubai (hereinafter "Jaradi Ltd").

In exchange of contribution in kind (contribution) in the form of the Trademarks, LPP SA acquired shares in Gothals Ltd, representing approximately 99.5% of the total share capital and the votes at meetings of shareholders. The market value of the Trademarks, according to the valuation prepared by an appraiser commissioned by LPP SA was PLN 556 million. As a result of acquisition of shares by LPP SA and providing their coverage, LPP SA has become the dominant entity in relation to Gothals Ltd. Then Gothals Ltd transferred the Trademarks to Jaradi Ltd as a contribution in kind (contribution) to cover the shares in increased share capital of Jaradi Ltd. Gothals Ltd as a result of acquiring 100% of the Jaradi Ltd. share capital has become a parent company (as the sole shareholder) of this company, while LPP SA has become a higher parent company for this entity. Bond relations between LPP SA, Gothals Ltd and Jaradi Ltd include instruments securing against further transfer of rights to the Trademarks without the consent of parent companies of Gothals Ltd and Jaradi Ltd.

The transfer of Trademarks from LPP SA to Gothals Ltd and from Gothals Ltd to Jaradi Ltd aims at establishing within LPP SA Capital Group an entity whose principal activity would be managing the rights to Trademarks, including their protection, activities performed to increase their value, granting licenses to use etc., while maintaining the optimal tax structure. In order to enable LPP SA to use the Trademarks, Jaradi Ltd shall provide Gothals Ltd with a paid license and Gothals Ltd shall provide LPP SA with a further paid license in this regard.

The market value of the transaction exceeds 10% of equity capital of LPP SA.

Art. 56 (1) sub-paragraph 2 of the Public Offering Act - current and periodic information

SIGNATURES:	Dariusz Pachla - Vice President of the Management Board Piotr Dyka - Vice President of the Management Board
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